

ANNUAL REPORT 2019-2020

**Every School.
Every Student.
Every Day.**

Arts Every Day is proud to be a driving force in building and sustaining a Baltimore City that values public education through creativity, art, and culture. We advocate for and support sequential arts education while working to empower educators as leaders within their school communities.

In partnership with the Baltimore City Public Schools, Arts Every Day works to ensure that students have a seat at the opera, feet in the museum and a teaching artist in their classroom. Not only are Baltimore City School students the artists and patrons of tomorrow, they are the leaders and decision makers upon which our City's future will depend.



ADAPTING CREATIVELY TO A CHANGING WORLD

When schools, businesses, and organizations closed in March, Arts Every Day reimaged what it meant to be connected and supportive in a new educational environment.

Exciting innovations include:

- **IDEA Exchanges:** Virtual round robin sessions for artists and organizations to share adaptations, strategies and new skills for supporting schools through virtual learning.
- **Virtual Learning Impact Report:** To better understand how virtual learning was impacting fine arts teachers, we surveyed teachers and shared findings with district leaders. These findings informed fine arts scheduling requirements for Fall 2020.
- **Art + Music Skill Videos:** 18 artists created 163 videos teaching subject matter expertise in an accessible format designed for both teachers and students.

We are so grateful to each and every donor who made a gift between July 1, 2019 and June 30, 2020.

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\$100 and below

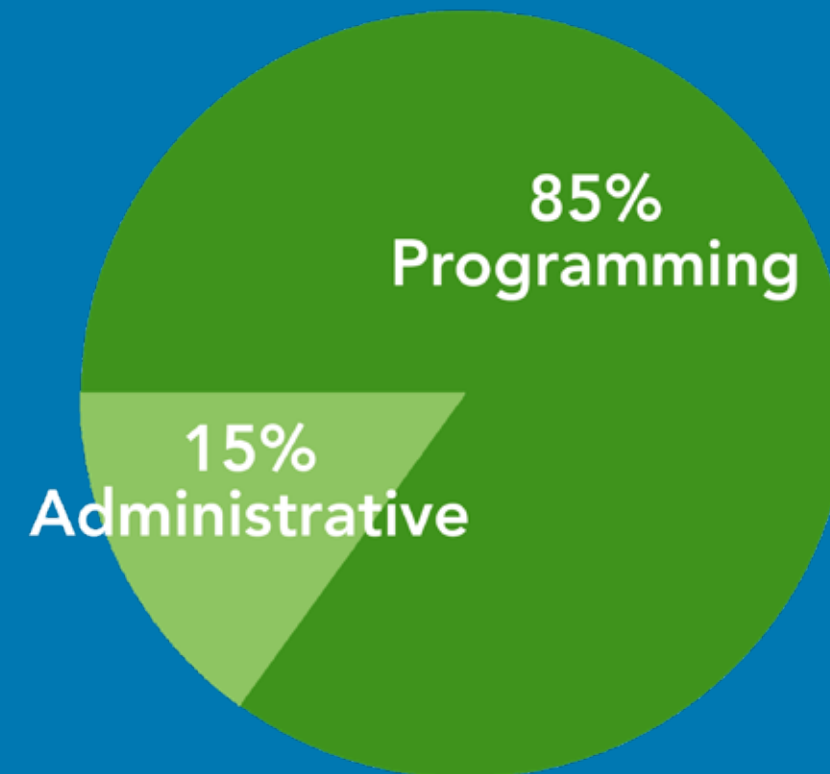
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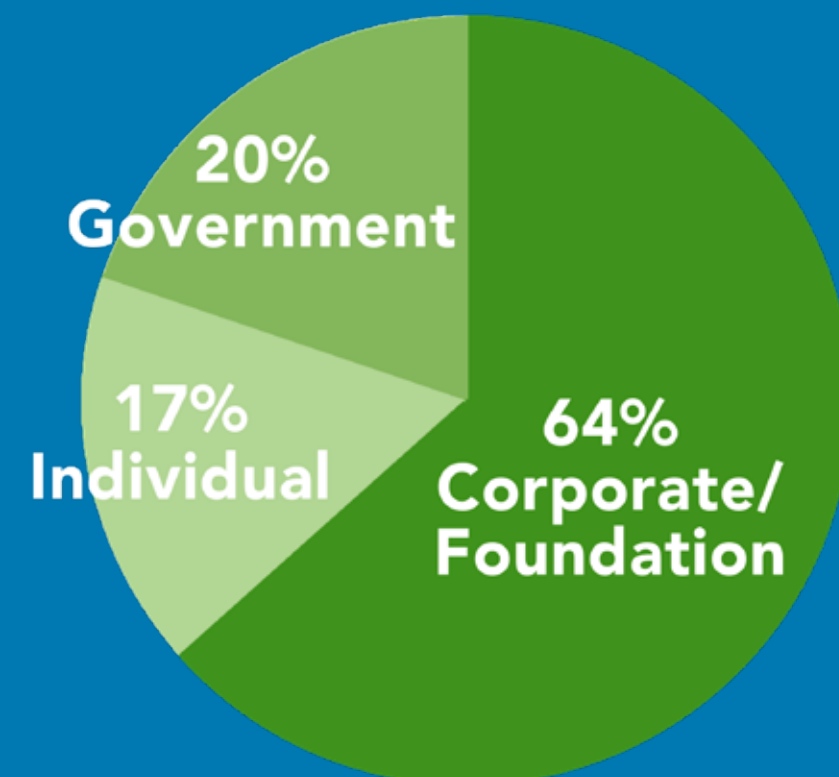
THE NUMBERS

Through our fundraising efforts, Arts Every Day provides teacher professional development and arts experiences at no cost to our partner schools. Our advocacy has led to a resurgence of Arts Education in Baltimore City Public Schools. With an FY20 operating budget of over \$500,000, Arts Every Day reached thousands of students and teachers thanks to the generous support of foundation, corporate, and individual donors. We are grateful to everyone involved for making Arts Every Day possible.

Expenses



Revenue



SY2019-20 PARTNER SCHOOLS

Abbottston Elementary	Margaret Brent EMS
Baltimore International Academy (K-8)	Matthew Henson Elementary School
Bay-Brook Elementary Middle School	Mergenthaler Vocational Technical Highschool
City Neighbors Charter School	Moravia Park Elementary #105
City Neighbors Hamilton	Mount Royal Elementary/Middle School
City Neighbors High School	National Academy Foundation (NAF) (6-12)
Commodore John Rodgers	Patterson High School
Creative City Public Charter	Patterson Park Public Charter School
Curtis Bay EMS	Reginald F. Lewis High School
Edgewood Elementary School	Roland Park EMS
Empowerment Academy	Sandtown-Winchester Achievement Academy
Fort Worthington Elementary/Middle School	Sinclair Lane Elementary School
George W. F. McMechen High School	Sharp-Leadenhall Elementary
Graceland Park O'Donnell Heights EMS	The Crossroads School (6-8)
Gwynns Falls Elementary	The Mount Washington School
Hamilton EMS	Thomas Jefferson Elementary Middle School
Highlandtown #215	Vivien T. Thomas Medical Arts Academy
Holabird Academy 229	Walter P. Carter Elementary/Middle School
John Ruhrah Elementary Middle School	Western High School
Johnston Square Elementary	William S. Baer School
Lakeland Elementary Middle School	Yorkwood Elementary



The 10X10 student curatorial team: (left to right) Charyce Burrell of Mergenthaler VoTech, Kayla Laws of Renaissance Academy, Mason Alston and Malachi Wright both from Baltimore Design School.

ARTS RICH SCHOOLS + PARTNERSHIPS

With each passing year, emotional intelligence becomes more important to employers. Critical thinking, adaptability, creativity, diversity and collaboration are all important leadership skills, and the arts are positioned to teach these critical skills. Each year, Arts Every Day trains and supports Baltimore City teachers and staff to integrate the arts into core curriculum.

Arts Every Day believes Baltimore City students deserve an arts rich education that supports their social/ emotional health, preparing them for future careers. We raise funds to ensure high-need schools are able to partner with local museums, artists, and performing arts organizations to enhance learning experiences for students. Through exhibitions and performances, we celebrate creativity from students across the district.

SCHOOLS PROGRAM

The Schools Program is a partnership between Arts Every Day, Baltimore City Public Schools, and over 100 local arts organizations, cultural institutions and teaching artists. Numerous studies reveal six benefits associated with arts in schools, including better reading and language skills, mathematics skills, thinking skills, social skills, motivation to learn, and a positive school environment (Ruppert, 2006). Research also tells us that students in Baltimore City do not have equal access to the arts in school.

The goal of the Arts Every Day Schools program is to ensure students have the opportunity to learn, grow, create and innovate through art and design during the school day. Arts Every Day partners with individual schools over the long-term to provide:

- Teacher professional development in arts and arts integration
- A framework for progress towards an arts-rich culture of learning
- Individualized school strategies to support school-wide innovation, collaboration, and change
- Funding to support artist residencies, workshops, and trips to local museums and institutions across Baltimore City
- Access to special offers, such as reduced and free tickets for student arts programs provided by Arts Every Day's vast array of regional artist and organization partners



INVESTING IN BALTIMORE CITY PUBLIC SCHOOLS

This year, Arts Every Day raised over **\$250k** to support arts integration, arts instruction, and arts experiences across the City:

- **\$108K** to facilitate artist residencies, field trips, and performances in **42** schools for **21,000** students.
- **\$20K** for independent artists to create virtual resources and teacher professional development.
- **\$30K** supplying equipment and musical instruments to **7,800** students in **13** schools.
- **\$100K** raised to create the Baltimore Summer Arts Passport: a booklet and supply kit for **10,000** students when schools and camps were closed.

Join us in supporting the arts for every student, in every school, every day.

ARTS EDUCATION POLICY AND ACCESS

Arts Every Day advocates for strong policies that ensure the arts are available to all students. We collect and disseminate data on arts access in schools, which helps target resources to underserved communities.

Following a 2017 community-driven planning process led by AED, Baltimore City Public Schools adopted a Fine Arts Strategic Plan to improve equity and access to the arts district-wide. After decades of decline in arts staffing, Baltimore City Public Schools added 28 NEW Fine Arts teachers in 2019-20 School Year. This moves the district closer to meeting its goal of music and visual art instruction in every school by the year 2022.

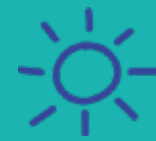
Visit our website to learn more about the Baltimore Arts Education Initiative.

BALTIMORE

SUMMER

ARTS

PASSPORT



During the early months of quarantine, a tenacious group of arts organizations and artists joined a Zoom call to discuss how we might collaborate to support the social and emotional health of Baltimore City students during the summer. Together, we designed a booklet inviting students to 'visit' arts organizations across the City through engaging projects and an art supply kit. Through a collective of 22 artists and organizations, we created a 28-page booklet and began fundraising to print and purchase materials for 10,000 kits.

Thanks to the generosity of participating organizations, individuals, and foundations, we raised over \$100,000 and created 10,000 Baltimore Arts Passport kits! Volunteers translated the booklet from English to Spanish and by July, we had printed 8,000 Passport booklets in English and 2,000 in Spanish.

Project partners were committed to get the Baltimore Arts Passport to students and families lacking access to technology and summer programs, and identified 36 community organizations as distribution sites. The Baltimore Arts Passport demonstrates what is possible through collaboration.



Delivering Baltimore Summer Arts Passports to Park Heights Renaissance with the help of Port Discovery!



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