



*A Love Letter*  
**to Baltimore**  
**Arts + Education**

**Celebrating 20 Years of Arts Every Day**  
**Partnership Opportunities**

**Saturday, April 25, 2026**  
**The Maryland Center for History and Culture**

410.685.1172

info@artseveryday.org

ArtsEveryDay.org/AED20

**ARTS** **EVERY**  
**DAY**

IN BALTIMORE CITY PUBLIC SCHOOLS



# A Love Letter to Baltimore Arts + Education

Dear Arts Partner,

As Arts Every Day approaches its 20th anniversary, we invite you to be part of **AED20: A Love Letter to Baltimore Arts and Education**—a citywide celebration honoring two decades of impact at the intersection of creativity, community, and education.

Since 2006, Arts Every Day has connected thousands of Baltimore City students to the transformative power of the arts. This progress has been made possible through the strength of our partnerships—with educators, teaching artists, cultural institutions, and advocates like you.

From **August 2025 to April 2026**, AED20 will feature storytelling campaigns, community events, and pop-up arts experiences highlighting the vibrant voices that make Baltimore's arts ecosystem shine. It all culminates on **April 25, 2026**, at our **AED20 Celebration**—a two-part event at the Maryland Center for History and Culture that includes a hands-on art making event for the community followed by an evening awards gala honoring change makers in arts education.

As we celebrate the past and invest in the future, we hope you'll join us in writing the next chapter—one where every student in Baltimore has access to the life-changing power of the arts.

With gratitude,

Julia Di Bussolo  
Executive Director



If you have specific questions on sponsorship, in-kind support, or how you can be a part of this special occasion, please contact Megan Bosley, Development Manager, at [megan@artseveryday.org](mailto:megan@artseveryday.org).



# The AED20 Celebration

Saturday, April 25, 2026

 Maryland Center for History and Culture

The **AED20 Celebration** is the grand finale of Arts Every Day's 20th Anniversary campaign—a vibrant, two-part celebration that includes the **AED20 Community Studio**, a family-friendly art-making experience co-hosted by MCHC's Education Department, and an evening of performances, storytelling, and recognition at the highly-anticipated **AED20 Gala**. Reflecting the diverse range of spaces where art comes alive—from classrooms and cafeteria stages to galleries and concert halls—this event is our love letter to the artists, educators, and culture-bearers across disciplines, generations, and neighborhoods who shape our city. It's also a call to imagine what's possible in the decades ahead.

## AED20 Community Studio

10:00 AM – 1:00 PM | Free + Open to the Public

The day begins with a hands-on, family-friendly art festival full of interactive workshops and live performances. Hosted in partnership with MCHC's Education Department and Arts Every Day's talented network of art partners and teaching artists, this joyful celebration invites kids and families to explore everything from painting to jewelry-making, while connecting with local artists and performers.

→ *Special Sponsorship Opportunity Available*



## The AED20 Gala

6:00 PM – 9:00 PM | Ticketed Fundraising Event

As the sun sets, the celebration continues with an elegant evening event hosted by Baltimore's own Eze Jackson also set at the Maryland Center for History and Culture. Featuring student and local performances, locally sourced food and drink, and a moving awards program, the night honors two decades of impact of shaping and sustaining the arts in our schools and our city—and the change makers shaping the next chapter.

**Join us in making it all possible.** As a sponsor, you'll help keep **AED20's Community Studio** free and accessible for families while gaining high-visibility recognition among arts, education, and civic leaders attendees and honorees at the **AED20 Gala**. Send your brand's own love letter to arts and education in Baltimore by becoming a sponsor today.



# The AED20 Celebration

## Co-Chairs and Host Committee



**Emily Wei Rales**  
*Event Co-Chair*



**First Lady Hana Scott**  
*Event Co-Chair*

### AED20 Host Committee

**Marin Alsop, Music Director Laureate, BSO**

**Gwen Davidson, Brown Advisory (Retired)**

**Juliet Eurich, Thalheimer-Eurich Charitable Fund**

**Bill Gilmore and Ted Frankel**

**Dr. Mariale Hardiman, Professor Emeritus, JHU**

**Jeannie Howe, Greater Baltimore Cultural Alliance**

**Alysia Lee, Baltimore Children + Youth Fund**

**Jon Lipitz, MICA Events (Retired)**

**Mary Ann Mears, Artist and Advocate**

**Hon. Maggie McIntosh, Retired State Delegate**

**Dr. Joshua Michael, Sherman Family Foundation**

**Cara Ober, Founding Publisher + Editor, Bmore Art**

**Wendel Patrick, Assistant Professor, Peabody Institute**

**Anne South, MICA Events (Retired)**

**Hilles Whedbee, Board President, Cylburn Arboretum**

### Arts Every Day 2025-26 Board Members

*Muriel Barbosa*

*Fred Lazarus, IV*

*Bart Savidge*

**Emeritus**

*Jodi Dunn*

*Sha-Ree Lloyd*

*Theresa Sotto*

*C. Sylvia Brown*

*Jessica Fauntleroy*

*Susan Miltenberger, Chair*

*Dr. Tyrone Stanley*

*Cecil Flamer*

*Carolyn Freeland*

*Amanda Paige*

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*Dr. Evelyn Perry*

*Harold Watson*

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*Bill Gilmore*

*Mark Joseph*

*Milli Pierce*



## The AED20 Celebration

### *The Evening's Honorees*

As Arts Every Day celebrates 20 years of advancing arts education in Baltimore City Public Schools, we are proud to recognize some of the extraordinary individuals whose vision and dedication laid the foundation for our work, as well as the artists who inspire us, the partners who invest in us, and the civic leaders who stand by us.

#### ***Founders' Award Honorees***



**C. Sylvia Brown**  
Philanthropist and  
Retired Educator



**Fred Lazarus IV**  
President Emeritus,  
MICA



**Anne Perkins**  
Former State Delegate,  
US District Court



**Cecil Flamer**  
Philanthropist and  
Financial Expert



**Carolyn Freeland**  
Retired BCPSS Principal,  
JHU Educational Consultant

#### ***Distinguished Benefactor Award - Dr. Elizabeth Nuss***

#### ***Partner + Artist Honorees***



**Raymone Brown,**  
*T. Rowe Price Foundation*



**Devin Allen,**  
*Photographer and Activist*



**Cecilia McCormick, J.D.**  
*MICA*

# Individual + Corporate Sponsorship Opportunities

## Luminary - \$75,000

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*Exclusive Benefits Include:*

- 20 tickets to the [AED20 Celebration](#) Evening Gala, including complimentary valet parking
- Premium logo/name recognition across all promotional materials, including:
  - Step and Repeat backdrop (exclusive to Luminary, Legacy & Visionary Sponsors)
  - Digital and print invitations
  - AED20 online assets and AED20 e-blasts (sent to a distribution list of 5,000+)
- Full-page advertisement printed AED20 Event Program
- Exclusive branding on guest gift bags, with option to include promotional items
- Verbal recognition during opening remarks at the event
- Front-page logo recognition on the Arts Every Day website throughout Calendar Year 2026

## Legacy - \$50,000

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*Exclusive Benefits Include:*

- 15 tickets to the [AED20 Celebration](#) evening gala, including complimentary valet parking
- Second tier logo/name recognition on all promotional materials, including:
  - Step and Repeat backdrop (exclusive to Luminary, Legacy & Visionary Sponsors)
  - Digital and print invitations
  - AED20 online assets and AED20 e-blasts (sent to distribution list of 5,000+)
- Half-Page Advertisement in printed AED20 Event Program
- Option to include promotional items in guest gift bag
- Verbal recognition during opening remarks at the event
- Front-page logo recognition on the Arts Every Day website during Calendar Year 2026

## Visionary - \$25,000

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*Exclusive Benefits Include:*

- 12 tickets to [AED20 Celebration](#) evening gala, including complimentary valet parking
- Third tier logo/name recognition on Step and Repeat backdrop, digital and print invitations, and AED20 online assets and AED20 e-blasts (sent to distribution list of 5,000+)
- 1/4-Page Advertisement in printed Event Program
- Option to include a promotional item in guest gift bag
- Front-page logo recognition on the Arts Every Day website during Calendar Year 2026

# Individual + Corporate Sponsorship Opportunities

## AED20 Community Studio Underwriter - \$20,000

*Exclusive Benefits Include:*

- Exclusive Naming rights: "The AED20 [Sponsor Name] Community Studio" in all promotional materials, signage, and announcements.
- Exclusive Recognition in press releases and event marketing (website and social media)
- Dedicated social media feature highlighting the sponsor's support of free arts programming.
- Volunteer opportunities for company staff at the event and option for branded giveaway items at event

## AED20 Love Letter Campaign Underwriter - \$15,000

*Exclusive Benefits Include:*

- Prominent recognition as the official campaign underwriter across all social media platforms
- Exclusive "Presented By" recognition on campaign landing page, email newsletters, all social media postings, and potential media promotion
- Video feature highlighting your company's support for the arts, with social media captions tagging your organization and linking to your website.

\*\*The AED20 Love Letter Campaign is a social media initiative beginning in January 2026 that will highlight video snapshots—digital "love letters"—from community members and notable artists in recognition of the arts and educators who helped shape artistic journeys.

## Curator - \$10,000

*Exclusive Benefits Include:*

- 10 tickets to [AED20 Celebration](#) evening gala
- Fourth tier logo/name recognition on all promotional materials, including:
  - Digital and print invitations
  - Event signage and program
  - AED20 online assets and all promotional e-blasts to distribution list of 5,000+
- Option to place promotional items in event gift bag for guests
- Shared recognition on exclusive content postings highlighting Curator level sponsors

## Performer - \$5,000

*Exclusive Benefits Include:*

- 8 tickets to the [AED20 Celebration](#) evening gala
- Logo recognition on all promotional materials, including: digital and print invitations, event signage and program, and AED20 online assets
- Shared recognition on exclusive content postings highlighting Performer level sponsors (Instagram, Facebook, LinkedIn)
- Front-page logo recognition on the Arts Every Day website throughout Calendar Year 2026

# Individual + Corporate Sponsorship Opportunities

## Collaborator - \$2,500

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*Exclusive Benefits Include:*

- **6 tickets** to the **AED20 Celebration** evening gala
- **Logo/name recognition on all promotional materials**, including event signage and program, AED20 online assets, and all promotional e-blasts to a distribution list of 5,000+
- **Logo recognition** in event program
- **Shared recognition on exclusive content postings** highlighting Collaborator sponsors (Instagram, Facebook, LinkedIn)

## Patron - \$1,000

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*Exclusive Benefits Include:*

- **4 tickets** to the **AED20 Celebration** evening gala
- **Logo/name recognition on promotional materials**, including event signage, printed event program, AED20 online assets, and AED20 e-blasts sent to a distribution list of 5,000+
- **Shared recognition on exclusive content postings** highlighting sponsors in (Instagram, Facebook, LinkedIn)

## Arts Ally - \$500

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*Exclusive Benefits Include:*

- **2 tickets** to the **AED20 Celebration** evening gala
- **Logo/name recognition on all promotional materials**, including event signage, printed event program, online assets (event and registration webpage), and all AED20 e-blasts sent to a distribution list of 5,000+
- **Shared recognition on exclusive content postings** highlighting Patrol level sponsors (Instagram, Facebook, LinkedIn)

## Friend of the Arts - \$250

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*Designed for those who are unable to attend the AED20 Celebration but would still like to support.*

- **Logo/Name recognition on AED promotional materials**, including:
  - AED20 printed event program
  - AED20 online assets and AED20 e-blasts sent to a distribution list of 5,000+
- **Donor Recognition** in 2026-27 Arts Every Day Annual Report

# Two Decades of Arts Every Day: A Timeline

**2006**

Baltimore is one of nine cities selected for the Ford Foundation's Arts Integration and Education Reform Initiative. Baltimore Partners for Enhanced Learning is formed.



**2007**

Organization changes name to Arts Every Day to better reflect the mission and launches artseveryday.org



**2008**

AED pilots the Schools Program based on Dallas Big Thought in 3 partner schools in Baltimore City Public Schools.



**2010**

The Schools Program expands beyond serving middle schools to reach 25 Pre-K through 12th grade partner schools.



**2012**

Baltimore City is named as the 9th city of the John F. Kennedy Center Any Given Child Initiative.



Schools Program expands to 35 partner schools.

**2018**

AED launches the Baltimore Arts Education Initiative, leading to the collaborative development and adoption of the 2018 Fine Arts Strategic Plan.



**2020**

Launch of the Baltimore Youth Arts Council, a creative youth development and civic education program that supports high school students in advocating for the arts



**2021**

AED receives a 5-year, \$2.9 million US Dept of Education grant to develop arts integration resources for teachers known as the Baltimore Arts Integration Project.



**2023**

Launch of the Maggie McIntosh Arts Fund to purchase arts supplies, equipment, and experiences for all Baltimore City Public Schools.



**2026**

**Arts Every Day  
Celebrates 20 years!**



# *Two Decades of Arts Every Day: By The Numbers*



A total of \$1.5 million invested in Baltimore City Public Schools since 2006.

**\$900K**

in arts equipment funding

**\$600K**

in arts experience funding

**\$100K**

in scholarships

**40%**

increase in the number of certified fine arts educators

**30,000+**

students connected to the arts via AED programs annually